

Binalot In-line Kiosks

Space: **11-25 sqm.**

Total Investment Package: **P1.2M - P1.8M**



**Eastwood
Libis**

Binalot Full Dine-In

Space: **35-80 sqm.**

Total Investment Package: **P1.8M - P2.5M**



**Alphaland
Southgate**



SM Cubao

Binalot Free-standing/Full Store

Space: **80 sqm. and above**

Total Investment Package: **P1.8M - P2.8M**



Subic

Itaguyod ang Pinoy!

**Mag
Franchise na ng**

BINALOT

Ang Pambansang Tsibugan!

BINALOT

Ang Saya, Ang Sarap Maging Pinoy!



Greenbelt 1



**SM
Cubao**



It all began with a fresh new Pinoy idea!

In 1996, a group of young enterprising individuals, tired of the usual dining choices in the metropolis, decided to spice up the local restaurant scene with an exciting concept combining environment concern, a uniquely Filipino eating tradition and an all-Filipino menu. Their battlecry: "Ang sarap maging Pinoy!" Thus, BINALOT was born!

What is BINALOT?



Are you ready for a BINALOT franchise?

A key ingredient to success as a BINALOT Franchise Partner is strict adherence to the BINALOT Franchising System, developed, tested & perfected as a result of an 12-year successful run in the fast food industry. This effective business technology is transferred to all franchisees to ensure their consistent profitable operations.



Binalot Business is Great Business!

From one humble store, BINALOT has grown to a network of 34 branches and the number keeps on growing.



1. Proven strong brand equity and solid track record for 14 years.

2. Wide menu of the most popular and sought-after Filipino dishes.



3. New products introduced quarterly to sustain customer interest.



4. Distinctively Filipino store design, aggressive, merchandising.



5. Low investment, quick set-up, quick return franchise packages.



6. Team of industry professionals and experts dedicated to the success of all its Franchise Partners and driven by the BINALOT vision to become the No. 1 truly Filipino fast food restaurant in the Phils.



Franchise Partners can bank on the BINALOT brand to help them achieve their business ambition!



Be a BINALOT Franchise Partner now!

If you've been aspiring to have your very own successful business or franchise brand, BINALOT is the excellent opportunity you've been waiting for!

What it takes to be a BINALOT Franchise Partner

1. You must have an entrepreneurial spirit and be success-driven.
2. You must be financially capable to meet the investment requirements.
3. You must faithfully follow the entire BINALOT Franchise and Business System.
4. You must personally undergo and complete the restaurant management and operations training program.
5. You must be customer-oriented.



Basic steps in applying for a BINALOT Franchise Partnership

1. Submit your Letter of Franchise Intent to the BINALOT Franchise & Business Development Dept. together with a vicinity map of your proposed site (if any).
2. Attend the franchise orientation where details on franchise procedures shall be discussed.
3. Accomplish the Franchise Application Form.
4. Upon approval of your application, prepare & submit a feasibility study of your proposed site following the BINALOT Market Study format.



The Franchise & Business Development Department
BINALOT FIESTA FOODS, INC.
 3686 BUJ Bldg., Sun Valley Drive, Sun Valley
 Paranaque City

Trunk Line: (632)821-0509 Franchise Hotline: (632)822-6483
 e-mail: ilovebinalot@gmail.com / bdd@binalot.com
 website: www.binalot.com

Qualified applicants will be scheduled for an initial meeting with the BINALOT BUSINESS DEVELOPMENT TEAM.